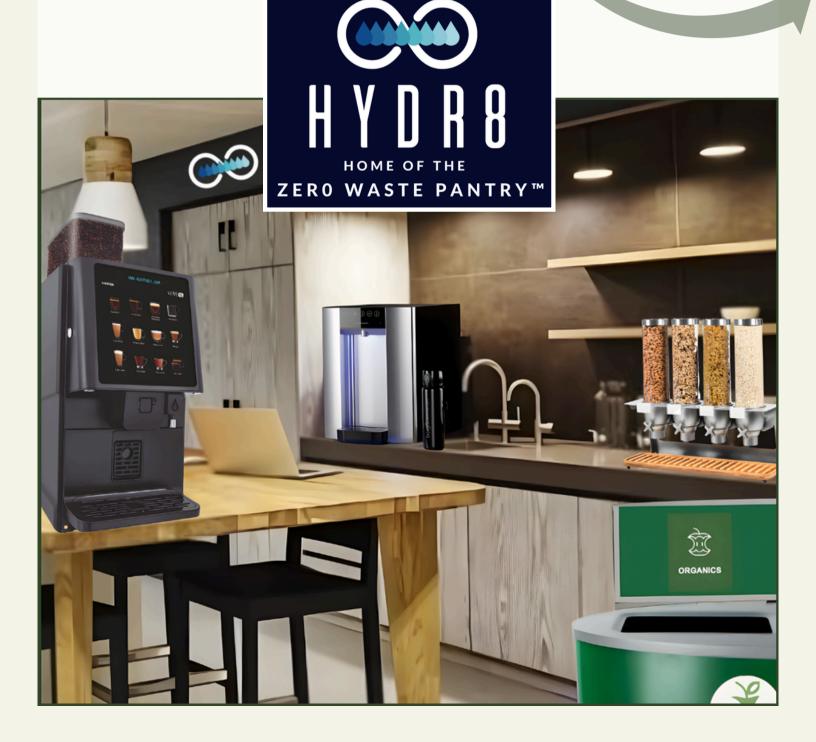
# SUSTAINABLE SOLUTIONS: HYDR8'S ZERO WASTE PANTRY™ AT KIRKLAND & ELLIS LLP

A Case Study on Enhancing Sustainability and Operational Efficiency DATE: 09/19/2024

# KIRKLAND & ELLIS LLP



## **INTRODUCTION**

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THIS CASE STUDY EXPLORES THE STRATEGIC PARTNERSHIP BETWEEN KIRKLAND & ELLIS LLP, A LEADING GLOBAL LAW FIRM, AND HYDR8 IN IMPLEMENTING THE ZERO WASTE PANTRY™ (ZWP™) AT THEIR NEW YORK CITY OFFICE. THE PRIMARY PURPOSE OF THIS STUDY IS TO HIGHLIGHT KIRKLAND & ELLIS' COMMITMENT TO SUSTAINABILITY AND OPERATIONAL EFFICIENCY THROUGH INNOVATIVE, ENVIRONMENTALLY RESPONSIBLE SOLUTIONS. BY TRANSITIONING FROM TRADITIONAL PANTRY SYSTEMS TO THE ZWP™, THE FIRM NOT ONLY AIMED TO ELIMINATE WASTE AND REDUCE ITS CARBON FOOTPRINT BUT ALSO TO ALIGN ITS OPERATIONS WITH ITS BROADER CORPORATE SOCIAL RESPONSIBILITY INITIATIVES. THIS CASE STUDY UNDERSCORES THE SIGNIFICANCE OF INTEGRATING SUSTAINABLE PRACTICES WITHIN CORPORATE ENVIRONMENTS, DEMONSTRATING HOW TARGETED INTERVENTIONS CAN LEAD TO SUBSTANTIAL IMPROVEMENTS IN WASTE MANAGEMENT, ENERGY CONSUMPTION, AND COST EFFICIENCY. THIS STUDY SERVES AS A COMPELLING EXAMPLE OF HOW BUSINESSES CAN EFFECTIVELY BALANCE OPERATIONAL EXCELLENCE WITH ENVIRONMENTAL STEWARDSHIP.

## KIRKLAND & ELLIS LLP

#### **COMPANY OVERVIEW:**

KIRKLAND & ELLIS LLP IS A RENOWNED GLOBAL LAW FIRM RECOGNIZED FOR ITS EXCELLENCE IN LEGAL SERVICES ACROSS VARIOUS PRACTICE AREAS, INCLUDING CORPORATE LAW, LITIGATION, AND INTELLECTUAL PROPERTY. WITH A STRONG REPUTATION FOR PROFESSIONALISM AND CLIENT-FOCUSED SOLUTIONS, THE FIRM SERVES SOME OF THE MOST PROMINENT ORGANIZATIONS WORLDWIDE.

#### SUSTAINABILITY COMMITMENT:

COMMITTED TO SUSTAINABILITY AND OPERATIONAL EFFICIENCY, KIRKLAND & ELLIS INTEGRATES ENVIRONMENTALLY RESPONSIBLE PRACTICES INTO ITS OPERATIONS. THE FIRM ACTIVELY SEEKS TO MINIMIZE ITS ENVIRONMENTAL FOOTPRINT AND PROMOTE SUSTAINABLE BUSINESS PRACTICES, ALIGNING THESE EFFORTS WITH ITS BROADER CORPORATE SOCIAL RESPONSIBILITY INITIATIVES.

#### LOCATION:

LOCATED AT 601 LEXINGTON AVENUE IN NEW YORK CITY, KIRKLAND & ELLIS' NYC OFFICE OPERATES IN A DYNAMIC URBAN ENVIRONMENT. THIS PRIME LOCATION UNDERSCORES THE FIRM'S ABILITY TO BALANCE HIGH OPERATIONAL DEMANDS WITH ITS SUSTAINABILITY GOALS.

#### PARTNERSHIP WITH HYDR8:

TO ADVANCE ITS SUSTAINABILITY OBJECTIVES, KIRKLAND & ELLIS PARTNERED WITH HYDR8 TO IMPLEMENT THE ZERO WASTE PANTRY™ (ZWP™) IN THEIR NEW YORK CITY OFFICE. THIS INITIATIVE AIMED TO ELIMINATE WASTE FROM TRADITIONAL PANTRY SYSTEMS AND REDUCE THE FIRM'S CARBON FOOTPRINT, TRANSFORMING THE WORKPLACE INTO A MODEL OF ENVIRONMENTAL RESPONSIBILITY AND OPERATIONAL EFFICIENCY.

# THE CHALLENGE

KIRKLAND & ELLIS LLP'S NYC OFFICE FACED THREE PRIMARY CHALLENGES IN ITS PURSUIT OF ENHANCED SUSTAINABILITY AND OPERATIONAL EFFICIENCY:

- WASTE MANAGEMENT
- ENERGY CONSUMPTION
- COST OF OPERATIONS

#### **WASTE MANAGEMENT**

BEFORE PARTNERING WITH HYDR8, KIRKLAND & ELLIS UTILIZED TRADITIONAL PANTRY SYSTEMS THAT HEAVILY DEPENDED ON SINGLE-USE PLASTICS AND NON-COMPOSTABLE PACKAGING. THIS APPROACH LED TO SUBSTANTIAL AMOUNTS OF NON-RECYCLABLE WASTE, INCLUDING PLASTIC BOTTLES AND PACKAGING MATERIALS, ACCUMULATING RAPIDLY AND CONFLICTING WITH THE FIRM'S COMMITMENT TO REDUCING ENVIRONMENTAL IMPACT. THE PERSISTENT GENERATION OF PLASTIC WASTE NOT ONLY STRAINED THE FIRM'S WASTE MANAGEMENT RESOURCES BUT ALSO POSED CHALLENGES IN MEETING ITS ZERO-WASTE TO LANDFILL GOALS.

### **ENERGY CONSUMPTION**

THE OFFICE PANTRY WAS EQUIPPED WITH OLDER APPLIANCES THAT WERE NOT ENERGY-EFFICIENT, RESULTING IN EXCESSIVE ENERGY CONSUMPTION. THESE OUTDATED MACHINES REQUIRED MORE POWER TO OPERATE, THEREBY INCREASING THE OVERALL ENERGY USAGE OF THE OFFICE. THE HIGH ENERGY CONSUMPTION NOT ONLY ELEVATED THE FIRM'S UTILITY BILLS BUT ALSO CONTRIBUTED TO A LARGER CARBON FOOTPRINT, MAKING IT DIFFICULT FOR KIRKLAND & ELLIS TO ACHIEVE ITS TARGETS FOR REDUCING GREENHOUSE GAS EMISSIONS.

#### **OPERATIONAL COSTS**

THE INEFFICIENCIES IN WASTE MANAGEMENT AND HIGH ENERGY CONSUMPTION DIRECTLY IMPACTED THE FIRM'S OPERATIONAL COSTS. MANAGING AND DISPOSING OF LARGE VOLUMES OF PLASTIC WASTE INCURRED SIGNIFICANT EXPENSES, WHILE THE ENERGY-INEFFICIENT PANTRY EQUIPMENT LED TO HIGHER UTILITY BILLS. THESE INCREASED OPERATIONAL EXPENSES HIGHLIGHTED THE FINANCIAL BURDEN OF MAINTAINING TRADITIONAL PANTRY SYSTEMS, PROMPTING THE NEED FOR A MORE SUSTAINABLE AND COST-EFFECTIVE SOLUTION TO SUPPORT THE FIRM'S LONG-TERM FINANCIAL AND ENVIRONMENTAL GOALS.

## **HYDR8'S ZWP™ SOLUTION**



HYDR8 DESIGNED AND INSTALLED THE ZERO WASTE PANTRY™ (ZWP™) TO REPLACE KIRKLAND & ELLIS' TRADITIONAL PANTRY SYSTEMS. THIS INNOVATIVE APPROACH FOCUSED ON ELIMINATING WASTE AND ENHANCING SUSTAINABILITY BY INTEGRATING ECO-FRIENDLY PANTRY SOLUTIONS THAT SUPPORT OPERATIONAL EFFICIENCY AND EMPLOYEE WELLNESS.



#### **SUSTAINABILITY**

THE ZWP™ COMPLETELY REMOVED THE NEED FOR SINGLE-USE PLASTICS, SIGNIFICANTLY REDUCING PLASTIC WASTE. DISPOSABLES USED IN THE PANTRY ARE COMPOSTABLE, ENSURING ZERO WASTE TO LANDFILL.

#### ENERGY EFFICIENCY

ADVANCED COFFEE MACHINES AND HYDRATION STATIONS WERE INSTALLED, CONSUMING LESS ENERGY. THESE MACHINES FEATURE ECO-MODE, WHICH AUTOMATICALLY POWERS THEM OFF DURING NON-BUSINESS HOURS AND RESTARTS IN THE MORNING, OPTIMIZING ENERGY USE WITHOUT COMPROMISING PERFORMANCE.

#### **COST EFFICIENCY**

THE NEW PANTRY SYSTEM
LOWERED COSTS RELATED TO
WASTE DISPOSAL AND ENERGY
USAGE. WITH MINIMIZED
MAINTENANCE NEEDS AND ENERGY
SAVINGS, THE OVERALL
OPERATIONAL COSTS WERE
SIGNIFICANTLY REDUCED.



### **IMPLEMENTATION**



HYDR8 IMPLEMENTED THE ZWP™ THROUGH A SYSTEMATIC PROCESS THAT INCLUDED AN INITIAL ASSESSMENT, CUSTOMIZED DESIGN, INSTALLATION OF EQUIPMENT, AND COMPREHENSIVE STAFF TRAINING TO ENSURE SEAMLESS INTEGRATION INTO THE NYC OFFICE ENVIRONMENT.





KIRKLAND & ELLIS LLP'S IMPLEMENTATION OF HYDR8'S ZERO WASTE PANTRY™ (ZWP™) HAS YIELDED IMPRESSIVE RESULTS, SIGNIFICANTLY ADVANCING THE FIRM'S SUSTAINABILITY AND OPERATIONAL EFFICIENCY GOALS:

#### **EMISSIONS REDUCTION:**

- 389+ LBS/CO2E REDUCED THROUGH THE ECO-MODE SETTINGS.
- 258+ LBS/CO2E REDUCED VIA SUSTAINABLE SOURCING PRACTICES.

#### **ENERGY SAVINGS:**

• 567+ KWH SAVED IN Q1 & Q2 2024 ALONE, CONTRIBUTING TO LOWER ENERGY COSTS AND A REDUCED CARBON FOOTPRINT.

#### **COST SAVINGS:**

• AN ESTIMATED +\$100 SAVED IN OPERATIONAL COSTS FOR Q1 & Q2 2024, ACHIEVED THROUGH DECREASED WASTE DISPOSAL EXPENSES AND LOWER ENERGY CONSUMPTION.

#### PLASTIC WASTE REDUCTION:

• +1500 PLASTIC BOTTLES REMOVED FROM CIRCULATION BY ELIMINATING SINGLE-USE PLASTIC BOTTLES FROM THE OFFICE PANTRY.

#### TREES PLANTED EQUIVALENT:

• THE SUSTAINABILITY MEASURES IMPLEMENTED ARE EQUIVALENT TO PLANTING 4 TREES.

Q1-24 SUSTAINABILITY  IMPACT REPORT			Q2-24 SUSTAINABILITY  IMPACT REPORT		
Elimin8™ed <i>Emissions</i>	Elimin8™ed Energy	Elimin8™ed Expenses	Elimin8™ed <i>Emissions</i>	Elimin8™ed Energy	Elimin8™ed Expenses
TOTAL CO2E EMISSIONS REDUCED	TOTAL EST. KW/H SAVED	AMOUNT OF COST SAVINGS	TOTAL CO2E EMISSIONS REDUCED	TOTAL EST. KW/H SAVED	AMOUNT OF COST SAVINGS
103.3 LBS/CO2E (BASED ON ECO-MODE)  6 LBS/CO2E (BASED ON BEAN PURCHASES)	162.2	\$27.24	286.93 LBS/CO2E (BASED ON ECO-MODE)  252 LBS/CO2E (BASED ON BEAN PURCHASES)	405.4	\$68.11
		<b>\$</b>			<b>\$</b>

# CONCLUSION

THE PARTNERSHIP BETWEEN KIRKLAND & ELLIS LLP AND HYDR8 IN DEPLOYING THE ZERO WASTE PANTRY™ HAS BEEN A RESOUNDING SUCCESS!

#### **ACHIEVEMENTS & IMPLICATIONS**

THE ZWP™ HAS EFFECTIVELY MINIMIZED WASTE, REDUCED ENERGY CONSUMPTION, AND LOWERED OPERATIONAL COSTS, HIGHLIGHTING THE FIRM'S DEDICATION TO SUSTAINABLE PRACTICES.

THIS INITIATIVE SETS A NEW BENCHMARK FOR CORPORATE SUSTAINABILITY WITHIN THE LEGAL SECTOR, ILLUSTRATING HOW INNOVATIVE SOLUTIONS CAN DRIVE MEANINGFUL IMPROVEMENTS.

